



Whitby Girls Softball Association

On behalf of the WGSA, we would like to thank you for your interest in sponsoring a team! In our upcoming season we will be celebrating 50 years of providing an affordable softball program to girls in our community, thanks to the support of our sponsors.

Last season, the WGSA had over 560 players participating with 46 House League teams that required team sponsors. Your help is vital as the 2018 imposition of Municipal User Fees has impacted our operating costs significantly, as well as the increase in overall costs of uniforms and equipment. We take great pride in ensuring the sport of softball is affordable for families. This is where your valued sponsorship supports these efforts, keeping our program costs manageable for everyone.

We are starting to plan our 2025 season and are taking team sponsors. If you would like to join our team of supporters, we would appreciate an email reply with your returned sponsorship form and logo in vector/high-res format. Payment by cheque can be mailed, sent by e-transfer, or we can arrange for it to be picked up.

The fee to be a House League Team Sponsor in the 2025 season remains at the 2024 rates: 1 team \$400 or 2 teams for \$750. We have also had entire division sponsorship – please let us know what you're interested in & we can discuss.

Sponsorship benefits include:

- Your company/organization name and/or logo crested on team jersey
- Your company name & website link will be on the WGSA website
- Advertising on our social media channels promoting your local business
- You may request a sponsorship plaque with team picture, or request a team jersey

Take pride in knowing that your sponsorship dollars help the WGSA provide our players with:

- Team uniforms
- Up to 16 regular season games, practices, and batting cages
- Special events such as Skills Day
- Trophies, medals, photographs
- End of season Banquet with prizes

If you can help sponsor the WGSA, please complete the attached Sponsorship Form and scan & email to: sponsorships@whitbygirlssoftball.com. If you are aware of any other businesses or organizations who may also be interested, please feel free to forward this form or have them contact us.

Thank you in advance for your support! The WGSA looks forward to partnering with you to help youth in our community stay active playing softball, as well as to help promote your local business to our WGSA families.

Best regards,

WGSA – Sponsorship Committee
sponsorships@whitbygirlssoftball.com

P.O. Box 545, Whitby, Ontario L1N 5V3
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