



## Whitby Girls Softball Association

On behalf of the WGSA, I would like to thank you for your interest in sponsoring a team! For over 45 years we have been providing an affordable softball program to over 500 girls in our community thanks to the support of our sponsors.

The WGSA typically has around 500 players participating with over 40 House League teams that need team sponsors. Your help is vital as, since 2018, the imposition of Municipal User Fees have impacted our operating costs significantly. We take great pride in ensuring the sport of softball is affordable for families. This is where your valued sponsorship supports these efforts, keeping our program affordable to everyone.

We are starting to plan our 2024 season & taking team sponsors. If you would like to be a sponsor, we would appreciate an email reply with your returned sponsorship form and logo in vector/high res format. Payment by cheque can be mailed, sent by e-transfer or we can arrange to be picked up.

The fee to be a House League Team Sponsor in the 2024 remains at the 2023 rates: 1 team \$400 or 2 teams for \$750. We have also had entire division sponsorship – please let us know what you're interested in & we can discuss.

### **Sponsorship benefits include:**

- Your company/organization name and/or logo crested on team jerseys
- Your company name & website link will be on the WGSA website
- Advertising on our social media channels promoting your local business
- You may request a sponsorship plaque with team picture, or request a team jersey

Take pride in knowing that your sponsorship dollars help the WGSA provide our players with:

- Team uniforms
- Up to 16 regular season games, practices, and batting cages
- Special events such as Skills Day
- Trophies, medals, photographs
- End of season Banquet with prizes

If you can help sponsor the WGSA, please complete the attached Sponsorship Form and scan & email to [wgsa\\_sponsorship@whitbygirlssoftball.com](mailto:wgsa_sponsorship@whitbygirlssoftball.com). If you are aware of any other businesses or organizations who may also be interested, please feel free to forward this form or have them contact us.

Thank you in advance for your support! The WGSA looks forward to partnering with you to both help youth in our community stay active playing softball as well as help promote your local business to our WGSA families.

Best regards,

Tracy Daniels  
Whitby Girls Softball Association – Sponsorship Committee  
[wgsa\\_sponsorship@whitbygirlssoftball.com](mailto:wgsa_sponsorship@whitbygirlssoftball.com)

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